

LA JOLLA LIGHT

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Ten Questions: AIB President Brian Ahern admires the underdog

La Jolla resident Brian Ahern is president of Ahern Insurance Brokerage, an independently owned insurance brokerage firm specializing in professional liability insurance for the legal community.

AIB, founded in 1997, is now one of the largest insurance brokerage firms in the region and one of the largest independent retail agent insurance brokerage firms representing lawyers in the country. The firm counts more than 2,600 law firms as clients.



Brian Ahern is president of Ahern Insurance Brokerage

What brought you to La Jolla?

I grew up in the Midwest and moved out to San Diego for college. After college, I lived in Escondido, Rancho Bernardo and then Poway. But none of the locations gave me the neighborhood village-feel I was looking for until I moved to La Jolla, and I like the energy that the ocean provides.

What makes La Jolla special to you?

La Jolla is a unique city, and that is what I think makes it so special. It offers the simplicity of a Midwest town, yet has the sophistication of many of the world's finest cities to which I have traveled.

If you could snap your fingers and have it done, what might you add, subtract or improve in La Jolla?

More good restaurants!

Who or what inspires you?

People who have worked hard for what they have achieved. I always admire the underdog who has had to work twice as hard to get where they are.

If you hosted a dinner party for eight, whom (living or deceased) would you invite?

Ronald Regan, Richard Branson, Ralph Lauren, Tiger Woods, Will Ferrell, a sommelier, Michael Eisner and Nelson Mandela.

What are you currently reading?

"Always Looking Up" by Michael J. Fox.

What is your most prized possession?

Experience. I could not be where I am today or have become the person that I am without the experiences that I have gone through.

What do you do for fun?

I love spending time with my friends and family. And, of course, exercising!

Describe your greatest accomplishment.

I am blessed that I am in a position to help my family and employees achieve their goals and financial security. These are two things that I am extremely proud of.

What is your motto or philosophy of life?

If you care about people, good things will happen around you.